

NEWSLETTER

6 Reasons to Clean Your Carpets and Floors Now!

Studies have revealed that there are six reasons that people clean their carpets and floors. Are some of these reasons more important than others? Are there reasons to clean before your carpet, rugs, upholstery or even floors “look” soiled?

The 6 Reasons People Normally Clean – Are they the right reasons?

Reason #1: Events. Many people clean because there is some type of event taking place. Perhaps family is coming into town (or the kids went off to college and you can finally see the floor!). Although entertaining guests or family on clean floors and carpets is a fantastic idea, don't let this be the only reason you clean.

Reason #2: Visible Soil. The second common reason for cleaning is there is some type of visible soiling. Whether it is a spot or a traffic area, it just becomes unsightly. **Many times waiting until your carpet is visibly soiled is waiting too late!** Traffic area damage may have occurred, and spots may have become permanent!

Reason # 4: Health. This is also a great reason to clean. Your carpet acts as a “sink” or a “filter”. It catches pollens, bacteria, insecticides, asphalt, and many other contaminants that is tracked or blown in. Many of these contaminants are not removed with vacuuming. The “sink” or the “filter” eventually gets full. **This does not mean you should throw out your carpet.** Some allergy doctors have suggested removing your textiles because dust-mites and bacteria breed in soft surfaces. Although this is a legitimate claim, there is more to the story. A Swiss study revealed that public buildings that pulled out carpets because of respiratory irritations, actually saw an increase in illnesses when carpet was removed. The reason? Particles become airborne when the “filter” or “sink” is not there to catch them. This does NOT mean that you should or shouldn't throw out your carpet! It just means that if you have hard surfaces, mop them often. If you have carpets or rugs, vacuum regularly, and have professional cleaning done before there is visible soil.



Look, it was a tiny, little accident, Ok? That's all it was. It could happen to anybody. I'm still your best buddy, right? So, let's just call the folks at **Eco Clean**, the pet spot experts, and put this little episode behind us? Whaddaya say? They'll treat the stains and the odor and we can forget this silly little thing ever happened. Why not give 'em a call right now. Hmmm???



Every choice you make is important.



What 3 former U.S. Presidents called Tennessee their home?

1st correct email gets 2 free movie tickets. info@knoxclean.com

Reason #3: Maintenance.

This is one of the best reasons to clean!

By properly caring for your carpet, upholstery, rugs, and floors, you dramatically increase it's life, giving you many more years of use. Plus, it will look clean all the time!

Reason #5: Problem Solving.

Occasionally something happens to a textile that appears to be a defect, but can actually be corrected through professional cleaning. Usually carpet manufacturers will require your carpet to be serviced by a certified professional cleaning firm before sending out a representative.

Reason #: 6 Odor Problems.

Pet odors, cooking odors, and other odors make their way into carpets, rugs, fabrics, and floors. There are a variety of new techniques and products available today that haven't been available before. Get a complete evaluation from one of our consultants to see if your odor problem can be solved through professional cleaning.

OUR MISSION: To Provide You With The Most Outstanding Service Experience EVER, Guaranteed or Your Money Back! Avoid Uneducated, Uninformed, & Downright Unscrupulous Carpet Cleaners! **Call 865-691-5556 Today!**

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6 REASONS YOU SHOULD CLEAN YOUR CARPET, UPHOLSTERY, AND FLOORS TODAY!

How to Get *FREE* movie tickets

See our trivia question inside

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Dear Friend and Client,

We want to thank all our clients who have referred us over the years to their friends and neighbors. You have all been a big part of our success and for that we really appreciate it.

It is our goal to provide more value in service than we accept in payment.

Sincerely, The entire staff at Eco Clean