

Report 101: *Indoor Health Threats-Causes & Controls*

Carpet is an important health function in *preventing the spread of contaminants* throughout your home. *Of* course, it restricts by *collecting* pollutants, just as your air conditioning filter. And, just as your air conditioning filter should be changed monthly, carpeting should *be cleaned* at regular intervals for health reasons-especially in high traffic areas.

Unfortunately, many people view carpet cleaning as a *nicety*, not a *necessity*. Even more unfortunate, children, having under-developed immune systems, are the *first* to suffer the consequences. They live closer to the floor. Still, continuous exposure to contaminants, day after day, wears down the resistance of all, regardless of age.

Consider that *we spend 85% to 90% of our time indoors*. Day after day, we are continually exposed to many *organic, inorganic, and biological* pollutants that *steadily increase* in quantity when we don't keep our indoor surfaces clean. Regular periodic maintenance is necessary.

Dr. Michael Berry, a deputy director in the EP A, commented at a Denver symposium that the average family spends *less than 1/2 of 1 % of their income* on cleaning. This fact certainly explains why more and more people are getting sick, . . . why health care is a *multibillion dollar* industry, doesn't it? Surly, the preservation of a healthy home environment is worth more than that.

Never forget that I'm here to *serve* you. My customers often call just for advice on removing spots, and I don't mind a bit. Call when I can help in any way.

Sincerely,

David Gargan
Eco Clean Carpet Solutions
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