

# Healthy Home News

## “For a clean, safe and Healthy Home”

### MY NEW YEAR’S RESOLUTION: TAKE BETTER CARE OF MY CARPET!

With the new year comes new resolutions. Have you felt like you have neglected your carpet? Maybe even felt a tinge *guilty*? After all, you wouldn’t drive your car for 100,000 miles without changing the oil, would you? Of course not. Just like your automobile, your carpets, floors, and fabrics represent a significant investment. To keep your carpet “tuned-up”, simply follow these 5 vital steps...



#### 5 Easy Steps to Protect Your Investment

- 1. Check my Warranty.** Copies of specific warranties on your carpet purchase may be available from your carpet retailer. Stain resist warranties can vary from 5 to 20 years. **ALL STAIN RESIST WARRANTIES REQUIRE REGULAR CLEANING AND IMMEDIATE SPOT REMOVAL.**
- 2. Vacuum, Vacuum, Vacuum!** It is said that the three most important rules for maintaining carpet are vacuum, vacuum, vacuum. Vacuum your carpet often. Once or twice a week at least. Vacuuming removes the sharp soil that can cut and slice the fiber causing premature wear. Much of this soil is not visible to the eye. Remove any loose particles such as loose food, leaves, pieces of crayon, bugs, etc. as these items can cause a spot on the carpet.
- 3. Have my Carpet Professionally Cleaned** Professional cleaning by a professional, certified firm should be done at least every 12 months according to DuPont and major carpet manufacturers. Heavy traffic areas may need it more often. Manufacturers warranties require professional cleaning at least every 18 24 months to retain texture retention warranties.  
**Rule of thumb:** Clean your carpet *before* it looks visibly soiled.
- 4. Remove Spots Immediately** Spots that are not immediately removed can turn into permanent stains very easily. **Always use a spot cleaner that is recommended by the carpet manufacturer or your trained, certified professional cleaner!** Many “over the counter” spotters leave too much soap residue that leaves a sticky residue behind that will make your spots return!
- 5. Have Carpet Protector Re-Applied** The soil resistor that is built into stain resistant nylon carpet is removed with regular foot traffic and harsh cleaners. To keep your carpet cleaner longer, have your protector reapplied each time you have your carpet professionally cleaned.

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**OUR GUARANTEE** If you are not thrilled with the service experience you receive from us, we will rush back to your location at **NO CHARGE** and **NO obligation**. If you are still unimpressed, we will promptly refund **100% of your investment**.

## Is Your Upholstery Really Clean? Or Does it Just “Look” Clean?

If you want to find out how much soil is actually on your upholstery that “looks” clean, simply take a white terry cloth towel and put it over the end of your vacuum attachment hose. Turn the vacuum on (be sure that you don’t let the vacuum suck up the towel). Gently massage the fabric with the cloth. You will have a round dark spot which is embedded soil in the fabric. Get your upholstery cleaned today!



### Take the Test!

**OUR MISSION: To Provide You With The Most Outstanding Service Experience EVER, Guaranteed or Your Money Back! Avoid Uneducated, Uninformed, & Downright Unscrupulous Carpet Cleaners! Call 865 691-5556 Today!**

  
eco clean  
carpet solutions  
865-691-5556

**\$25.00**  
Towards Carpet and/or Tile Cleaning

Dirty Carpet?  
We Can Help

**Gift Card**

[www.KnoxClean.com](http://www.KnoxClean.com)



## Inside...

### YOUR NEW YEAR'S RESOLUTION

### Is Your Upholstery Really Clean?

**How to Get *FREE CASH* or *FREE CLEANING* through Our Referral Reward Program!**

Eco Clean Carpet Solutions  
Po Box 24422  
Knoxville, Tn 37933  
865-691-5556  
info@knoxclean.com  
www.knoxclean.com



Dear Friend and Client,

Thank you so much for your support over the years. Our business has continued to grow because of you and for that we are grateful. Don't forget about our referral rewards program where you can earn free cash or cleaning with every new client you send our way. Thank you again for your trust and support.

Sincerely,  
David Gargan